

styleness[®]

PROPERTY STYLING



WELCOME

"When selling your property, I appreciate how important it is to ensure that your home's first impression is an unforgettable one. Creating the opportunity for future buyers to imagine themselves living and thriving in your property secures your buyer's passion and interest.

It was through my own experience of buying and selling real estate that the idea of Styleness was born. Witnessing the transformative results of preparing my own homes for sale with intentional styling, combined with my love of interiors set me on a path to where I am today. It is now my aim to help elevate your property to its highest potential, by creating beautiful functional spaces that connect with your ideal buyer.

I truly believe that preparing your home for sale with thoughtful styling will add value and ensure the best sale price possible is achieved. With a talented team alongside me, we are committed to a hands-on approach when working with you, knowing that you have our understanding, support and guidance throughout the entire process..

Vanessa



Founder | Creative Director | Senior Property Stylist



CONTENTS

Welcome

About Us

Our Commitment

Key Differences

The Benefits of Styling

Our Values

Services

Process

Statistics

Before & After Images

Testimonials

Keep In Touch



Where modern luxury meets sophisticated styling

The way we view our own home is very different to how a buyer would see it. Our interior stylists are experts at this and will come in with a buyer's eye to determine exactly what your property needs to spark interest of potential buyers.

We believe in the value that professional styling can add to a property. It builds an emotional connection with buyers along with telling a story of the lifestyle a home like yours could offer.

A high-end aesthetic blend with layered detailing and touches of luxury is our signature style. Enhancing the finest features of your home within a functional floorplan. The result is a beautifully styled home ready for a successful sales campaign to maximise the return on investment.



OUR COMMITMENT

We are committed to a hands-on approach when working with our clients' to transform their home for sale.

Our approach is based on integrity, quality and attention to detail, delivering exceptional results with the highest possible investment return when used in conjunction with our modern style aesthetic, sense of luxury and freshness.

Our aim is to help you create an abode that is right for your buyer, whilst also bringing in function and beauty within each space, enhancing the best features of your property, whilst showcasing a desired lifestyle that inspires from the moment someone enters the home.

A photograph of a bedroom interior. On the left, a bed with a grey duvet is partially visible. In the center, a rustic wooden stool with a thick, weathered top sits on a light-colored carpet. In the background, a window is covered with light-colored, sheer curtains, allowing soft natural light to filter through. The overall atmosphere is clean, bright, and minimalist.

OUR KEY DIFFERENCE

Our personalised human approach is our main key difference. We aim first to understand the customer, their situation, their circumstances and expectations.

We then use our understanding to create an experience tailored to their needs, that will maximise their opportunity to sell quickly. Our professionalism, quality and attention to detail will minimise any anxiety or overwhelm that our customers initially feel.

Our personalised approach means that we take the time to understand your situation and expectations first, then using this understanding as a framework, deliver a property styling experience tailored to your exact needs, no cookie cutter approach in sight.



THE BENEFITS OF STYLING

A styled property presents better and showcases a more appealing floorplan to a buyer when they view your property in person. The online photos will captivate the attention of your buyer, resulting in more engagement at open homes.

Styling can include a complete package to bring a vacant space to life or a transformative package complementing existing pieces.

"Creating an impeccable first impression"



THE WAY WE DO BUSINESS

The way we go about our business is of great importance to us, and these philosophies are critical to our customers' success and their positive overall experience when working with Styleness.

Our passion for what we do is evident in our approach with our process, our design aesthetic, and the results we achieve for our clients'. We genuinely aspire to gain the best outcome for our clients'.

We are always looking at ways to be more creative and innovative within our processes and our styling.

We live by our honesty, trustworthiness, sincerity and professionalism.

SERVICES

The scope of our services range is wide, from a detailed consultation and customised styles, to entire outfits and complete styling of vacant spaces.

This ranges from adding fresh finishing accents such as white linen, artwork, or decorative cushions, elevating a rooms' overall appeal, right through to entirely styling your vacant property and creating a refreshed energy within the space, what is the complete package.

- On- site consultation for each property
- Full or Customised Style
- A team who execute the entire process for you
- From selecting the necessary pieces for your property, to securing the delivery and installation of necessary features, eventually revealing a finished property that's buyer ready
- Ongoing support from our stylist during your sale period
- Collection of pieces at the end of your hire period (Unless sold prior)



THE PROCESS



Consultation

We'll meet you at your property to determine your requirements to get your home ready for sale.



Proposal

Within 24 hours of our appointment, we'll touch base with you regarding your bespoke proposal.



Selection

From selecting the necessary pieces for the styling of your property, to securing the delivery and installation of necessary features.



Installation

Our stylists and delivery team will be on-site to transform your home. The process can take up to a few hours, or sometimes half a day.



Removal

Once you've sold your property, we will touch base to arrange the removal.



Ongoing Support

Ongoing support from our stylists throughout your sale period.

LUXE



COASTAL ELEGANCE



FRESH CLASSIC



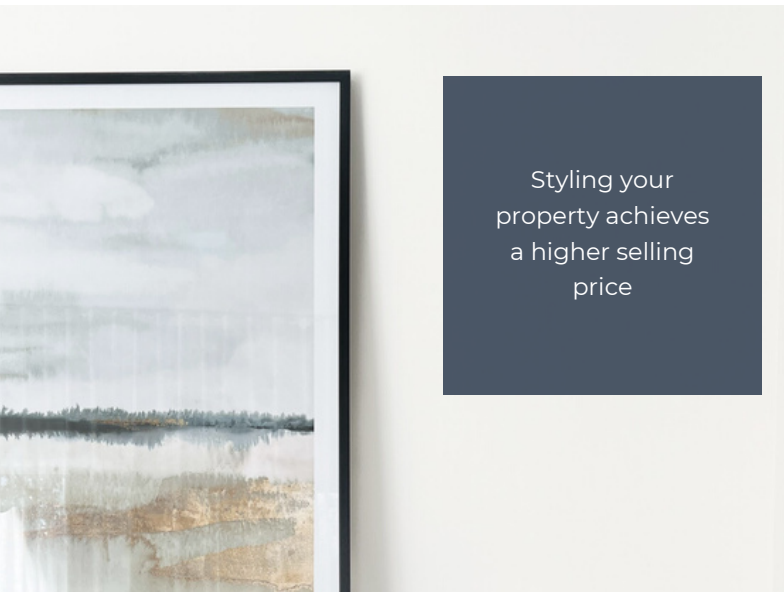
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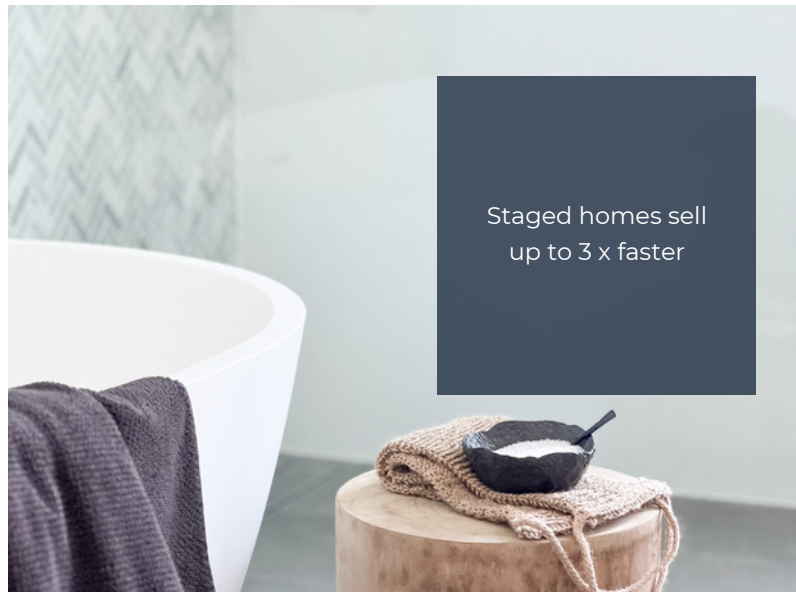
87% of agents say
you can get a
higher price



Boost your sale
price by up to
12.5%



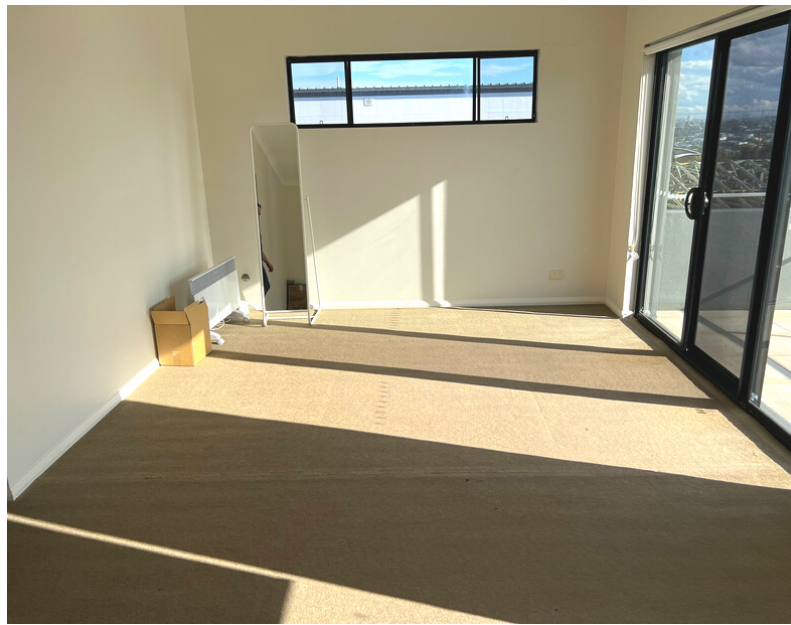
Styling your
property achieves
a higher selling
price



Staged homes sell
up to 3 x faster

"Engaging with a property stylist is just as important as finding the right agent to sell your property."

BEFORE & AFTERS



TESTIMONIALS

“

We thank you for how you helped transform our apartment. You did an excellent job and quite frankly there was not one thing that I would have changed. Your assembly of the styling we were not here, The dismantling of the styling was so quick and ran so smoothly. Congratulations for running such a good operation.

ROB & SUE, MANLY

“

Vanessa and her team did an outstanding job styling our home for sale in Neutral Bay. Vanessa is a true professional with excellent communication and problem solving skills. She knew exactly what we needed to best present our home to buyers. Vanessa's style, taste, eye for detail and quality furniture choices, make for a winning combination.

MONIQUE, NEUTRAL BAY

“

We were all very happy with your service. So glad I and my daughter met you before the work started, as immediately realised you were a good choice for us. Unfortunately, I and my daughter and son, were unable to be in Australia for the promotion and selling period, so never saw your completed work in my house.

JENNY, AVALON

“

I would like to take this opportunity to thank you for making my Aunts unit shine!! Her dying wish was to get top dollar and she used to say she wished she had a magic wand, I feel like you found her magic wand and used it to help bring the best possible result in the sale in a very difficult market.

SANDY, DEE WHY

“

Vanessa and her team did a great job. Vanessa was responsive, gracious, friendly, respectful and professional. I appreciated her openness to our partial, rather than full, styling request and her ability to work with existing furnishings and add to them to create the right look.

ANITA, BALMORAL

“

Vanessa recently styled our home and we are absolutely delighted with the result! Totally professional, very efficient and great value for money. For various reasons we had to pull our styling date forward, and Vanessa somehow miraculously managed to accommodate us and was truly wonderful to work with at all times.

BEVERLY, BAYVIEW

BEFORE & AFTERS



TESTIMONIALS

“

Styleness were great to work with on the styling of our home for sale. The furniture and touches really added to the appeal of our home and Ness and her team were so efficient, creative, calm and friendly to deal with. Communication was great and nothing was too much trouble and their pricing was competitive. We would highly recommend Styleness.

AMANDA, WHEELER HEIGHTS

“

Impressed with your amazing work at my mums apartment today. We are thrilled with how it looks and words are not enough to let you know our deep gratitude and appreciation for your incredible talent, kindness and support in our endeavour to do this renovation and sale beautifully.

LINDSAY, GORDON

“

Vanessa and the team were fantastic, I would strongly recommend them to any one whom was thinking of styling there property. Believe me it does make a difference.

ROD, CROMER

“

SOLD in one day!! We were delighted by the styling items Vanessa chose for our 2 bedroom apartment which set the appeal for " I could live here". We are so grateful for Vanessa and her team for styling our property.

VENDOR, DEE WHY

“

Vanessa and the Styleness team were very professional and efficient. Care and understanding helped what could be a stressful and challenging time for owner's preparing to sell/present their loved home. Tasteful, understated and blended Styling utilised a mix of the Home-owners belongings with additional decor.

ANNE, COLLAROY

“

Vanessa's ability to create beautiful and functional spaces within a home is such a gift. The quality of her sense of style & service is evident in spaces she, together with her team, transform, and her heart centred connection with her clients and their goals results in a journey that's meaningful & rewarding.

KIM, MONA VALE

BEFORE & AFTERS



TESTIMONIALS

“

Never having previously styled a house or unit prior to sale, I was not sure what to expect. Styleness transformed the unit and made a renovated empty shell look like a home. It was worth the expense.

VENDOR, COLLAROY

“

I can't say enough good things about Vanessa and her team. We had our home transformed and it looked just incredible. Thanks to the talented team we were able to sell our home within about 10 days. They were an absolute pleasure to work with. Highly recommend their services!

JULIA, FAIRLIGHT

“

A professional level of service that didn't end the day our home was styled. Communication was ongoing throughout the campaign. The Style Now Pay Later option was open and transparent and perfect for our own circumstances. Thank you

VENDOR, COLLAROY
PLATEAU

“

Vanessa has an amazing eye for styling your home. Great friendly professional and highly recommend services for if you are looking to sell your home or update your current look.

RA, DEE WHY

“

Thank you Vanessa and Team, it sure was a pleasure seeing the transformation of my home. You did an amazing job styling to suit the home. I received many comments on how you have a great eye for designing and the way you placed your pieces. Its a natural gift you have.

VENDOR, FRENCHS
FOREST

“

Vanessa and her team at Styleness did a very impressive job of reimagining and styling our unit to stage it for our sale. I'm sure this is why it sold in such a timely manner!

NICOLA, MANLY

BEFORE & AFTERS



BEFORE & AFTERS





www.styleness.com.au/



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